auDA Update to AP* Retreat



Agenda

- l. auDA's 2021-25 Strategy
- 2. Projects of interest

auDA's 2021-25 Strategy

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Purpose: Administering a trusted .au for the benefit of all Australians, and championing an open, free, secure and global internet.

Vision: Unlock positive social and economic value for Australians through an open, free, secure and global internet.

Strategic focus areas

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Multi-stakeholder engagement

People

Strategic capabilities

Governance

Drive down DNS Abuse

Trust

Drive up the integrity of the .au domain

Lead world's best practice ccTLD security

Innovation

Improve the utility of the .au by providing greater choice of .au domain names

Produce leading insights from our data and community research

Invest to enable innovation and research by others

Grow and diversify auDA's membership

Increase auDA's influence in multi-stakeholder internet governance

Build an organisation regarded as great place to work

Strengthen the trust and confidence our stakeholders have in us Strengthen transparency and accountability

Strive for excellence in our reporting

Terms of Endorsement

Values

Contribute: Locally & Globally

We serve all Australians and global internet users.

Better Together

We collaborate and work together as one auDA.

Strive for Excellence

We deliver value. On time, every time.

2 Projects of interest

Projects of interest: Trust and Innovation

Trust

- Driving down DNS abuse
- Upgraded .au registry

Innovation

- New Public Benefit Program Research & Development Grants
- Public Benefit Program Pilot projects: Pacific ccTLD Forum, .pg engagement
- Atlas of Australia Online 2023

Projects of interest: Multi-stakeholder engagement, Governance

Multi-stakeholder engagement

- Membership growth and diversification
- Technical Community Coalition on Multi-stakeholder internet governance (TCCM)
- Australian Internet Governance Forum (auIGF) and APIGA Australia

Governance

New ESG Framework

Thank you!

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